Target and recruitment

• Young people not in education nor in employment
• Recruitment by offering financial resources to support internships and/or training
• Outreach through public engagement agency, social workers, schools, campaigns through social media
Location and process

• Public employment center
• 1 session Screeening of motivations, family profile, education etc. (grid+ online test detecting professional interests) counselor
• 2 session self assessment soft skills (check list/inventory) and mock interview (case study) skills career counselor
• 3 session assessment by the career counselor in the company (same grid of second session)
• 4 session final feed back interview
• Professional immersion (1/2 weeks volunteering in a company)